

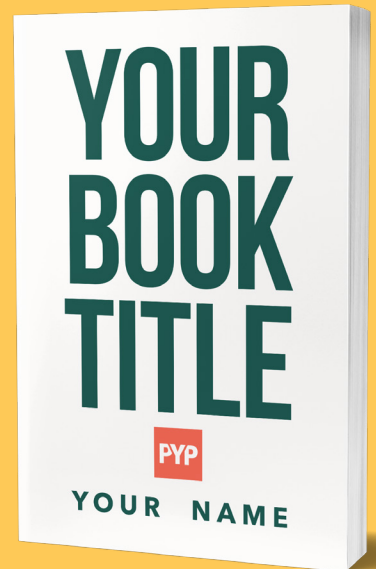


**Publish Your Purpose**

# Refer a friend, colleague, or family member!

Now that *you* have a book, everyone you know is going to ask you how you did it.

We want to make it as easy as possible for you to refer *Publish Your Purpose*—and earn money for doing it!



## THE 3 WAYS WE WORK WITH AUTHORS



Know someone who has a manuscript

written and is looking for a **publisher**?

Make an introduction and earn **\$300** when they join the PYP family.



Know someone who has a manuscript and is looking for

a **coach** to walk them through the publishing process?

Make an introduction and earn **\$100** if they work with us in a coaching capacity.



Know someone who needs

**help** getting their manuscript started (or finished)?

Make an introduction and earn **\$100** if they join our *Getting Started for Authors* program.



You make the introduction and we'll take care of the rest. Then, when they sign with us, we'll send you a check, it's as easy as that!



# Sample Introduction Language

If anyone in your circle is looking for writing or publishing support, send us an intro email to [jgrace@publishyourpurpose.com](mailto:jgrace@publishyourpurpose.com) and we'll take it from there. We'll help determine their needs and walk them through the process. When they work with us we'll let you know and ask you **where to send a check** and our deep gratitude.

## COPY & PASTE



Dear [Name],

I'm thrilled to hear that you are working on your book. I want to take a moment to introduce you to **Jenn T. Grace** and her team at **Publish Your Purpose**, who helped me with my book. I'm confident they'll be able to help you too.

I'll let the two of you take it from here! Let me know how the conversation goes!

# The Hybrid Publisher for Storytellers

Publish Your Purpose is a hybrid publisher of non-fiction books. Our authors are thought leaders, experts in their fields, and visionaries paving the way to social change—from food security to anti-racism.

As an LGBTQ+ and women-owned B Corporation™, our mission is to elevate the voices often excluded from traditional publishing. We intentionally seek out authors and storytellers with diverse backgrounds, life experiences, and unique perspectives to publish books that will make an impact in the world.

## Become a Published Author in Six Months

With Publish Your Purpose, we use our professional expertise in the publishing industry to transform your manuscript into a published book in six months.

## Why Publish Your Purpose?

### Keep Creative Control

Our publishing house grants you complete creative control of your book—a right traditional publishing houses take away.

### Earn More Royalties

Make up to 85% in royalties, as opposed to between 4% and 10% with traditional publishing houses.

### Qualify for Reviews

Publish Your Purpose books are eligible for reviews by traditional review outlets, unlike self-published books.

### Get Emotional Support

As authors ourselves, we know how hard it can be to get started on a book publishing journey. Think of us as your publisher therapists!

## Learn With Us

The publishing industry can be exclusive, costly, and predatory—that's why we empower our authors to understand the industry better through education and collaborative learning.

## Get Full Distribution

With Publish Your Purpose, you won't have to worry about distributing and marketing your book. Our team of experts will help you create and execute your book launch from start to finish.

# Ready to Publish?



Join **Publish Your Purpose**, the hybrid publishing house for non-fiction books with a purpose. Let's get your manuscript ready for the bookshelves.

### Contact

[hello@publishyourpurpose.com](mailto:hello@publishyourpurpose.com)

or visit [www.publishyourpurpose.com](http://www.publishyourpurpose.com)



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